## Public Art Supplementary Planning Document

Public Participation Report

Chapter 1 - Introduction to the Supplementary Planning Document

1.1

Representation No.	Nature	Representation Summary	Change To Plan Sought	Council's Assessment	Change To Draft SPD
Chapter 1 - Intro	duction t	o the Supplementary Plann	ing Document		
1.1					
22043	Support	In support of Public Art Guidance. Demonstrates an integral, strategic approach to public art: to encourage the commission of public art, thus prior to artwork commission; as part of the planning and development process.		Support noted.	No change.
22047	Support	The document provides a good framework in terms of overall approaches to public art and detailed stages and procedures for implementation as an integral part of the planning process		Support noted.	No change.
22221 - East of England Regional Assembly	Support	The Regional Planning Panel Standing Committee considered the attached report at the meeting of 27th June 2008 and endorsed the recommendation that: 'The four draft Supplementary Planning Documents prepared by South Cambridgeshire District Council are in general conformity with the RSS.'		Support noted.	No change.
22084 - Natural England	Support	Natural England welcomes the production of this SPD; public art can make a valuable contribution to the appreciation, and indeed conservation, of the natural environment.		Support noted.	No change.
22042 - Cambourne Arts	Support	We generally support the document.		Support noted.	No change.

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1.2					
22214 - Marshall of Cambridge (Holdings) Limited	Object	In defining or explaining public art I would suggest that references should be made to issues such as promoting a sense of pleasure, being pleasing, perhaps being evocative of history, being inspiring and / or thought provoking. The contents of the current paragraph are not easy to comprehend.		Agree to amend the definition of Public Art to more reflect what is meant by the term in South Cambridgeshire.	The wording of paragraph 1.2 should be amended to read: "The term Public Art refers to works of art in any media which contributes to the identity, understanding, appreciation, and enhancement of public places. Public Art can promote a sense of place and pleasure for example by evoking local history, be inspiring and / or thought provoking. In South Cambridgeshire Public Art has a role to play in neighbourhood and community development."
1.3					
22159 - Cambridgeshire County Council	Support	In general support, based on the understanding that Policy SF/6 in the Development Control Policies DPD adopted July 2007 is one of encouragement, and is voluntary rather than an a requirement.		Support noted	No change.
1.6					
22215 - Marshall of Cambridge (Holdings) Limited	Object	In the fourth bullet point there is reference to such a maintenance of art works. Any such reference needs to point to the context set by the advice in Circular 05/2005.		The bullet point is to be amended to clarify its meaning.	The wording of the fourth bullet of paragraph 1.6 be amended to read as follows: "Where Public Art is secured, proposals include costed maintenance schedules to ensure continuing community benefit."

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1.8					
22060 - English Partnerships and Gallagher Longstanton Limited	Object	English Partnerships / Gallagher recommend that references to text contained in PPS1 and PPS3 should be more accurately quoted by providing specific quotes with the paragraphs of the PPS referenced. These paragraphs need to differentiate between the actual text in the PPS and South Cambridgeshire District Council's objectives for Public Art. For example as currently drafted paragraph 1.9 could be interpreted as stating that PPS1 refers to "the inclusion of public art in a scheme could assist the involvement of the community and help in creating vision". In fact there are no specific references to public art within PPS1.		To ensure that there is differentiation between the actual text in PPS3 and South Cambridgeshire District Council's objectives for Public Art specific extracts from PPS3 will be included in paragraph 1.8. The wording of the paragraph will be revised to clarify that it is South Cambridgeshire's opinion that Public Art can assist in creating a distinctive character.	The wording of paragraph 1.8 will be revised to read as follows:  "At a national level Planning Policy Statement 3: Housing (PPS3) states that "Good design is fundamental to the development of high quality new housing, which contributes to the creation of sustainable, mixed communities." (paragraph 12). PPS3 also proposes that Local Planning Authorities should aim at "Creating places, streets and spaces which meet the needs of people, are visually attractive, safe, accessible, functional, inclusive, have their own distinctive identity and maintain and improve local character." (paragraph 14). South Cambridgeshire District Council considers that the inclusion of Public Art within new developments will assist in creating this distinctive nature."

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1.9					
22061 - English Partnerships and Gallagher Longstanton Limited	Object	English Partnerships / Gallagher recommend that references to text contained in PPS1 and PPS3 should be more accurately quoted by providing specific quotes with the paragraphs of the PPS referenced. These paragraphs need to differentiate between the actual text in the PPS and South Cambridgeshire District Council's objectives for Public Art. For example as currently drafted paragraph 1.9 could be interpreted as stating that PPS1 refers to "the inclusion of public art in a scheme could assist the involvement of the community and help in creating vision". In fact there are no specific references to public art within PPS1.		To differentiate between the actual text in PPS1 and South Cambridgeshire District Council's objectives for Public Art, paragraph 1.9 will be amended to include specific quotes from PPS1. It will be made clear that the value of including Public Art is in the opinion of South Cambridgeshire District Council.	The wording of paragraph 1.9 will be amended to read as follows: "Planning Policy Statement 1: Delivering Sustainable Development states that 'Community involvement is an essential element in delivering sustainable development and creating sustainable and safe communities. In developing the vision for their areas, planning authorities should ensure that communities are able to contribute to ideas about how that vision can be achieved, have the opportunity to participate in the process of drawing up the vision, strategy and specific plan policies, and to be involved in development proposals.' (Key Principle (vi) paragraph 13). South Cambridgeshire District Council believe that the inclusion of Public Art in a scheme should assist the involvement of the community and help in creating and delivering a shared vision as well as supporting community development and cohesion."
1.10					
22062 - English Partnerships and Gallagher Longstanton Limited	Object	English Partnerships / Gallagher recommend that if reference is to be made to Cambridgeshire Horizons Arts and Culture Strategy in this paragraph then the nature of the Council's recommendation and views on how the Strategy should be treated needs to be recorded. For instance if South Cambridgeshire District Council's Cabinet has considered the content of the Horizons Arts and Culture Strategy then this paragraph should refer to the recommendations of the Cabinet.		This would be unnecessary detail, as the strategy is already referred to in the 'Policy Context' section, alongside Government guidance.	No change.

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1.12 22085 - Natural England	Support	We support paragraph 1.15 which identifies the benefits of public art.	Suggest that the second bullet is amended thus:  * Create unique images that, as symbols, can be used to promote places, generating pride of place and a sense of local identity and distinctiveness.	Support noted and second bullet point in paragraph 1.12 is to be amended.	Amend second bullet point in paragraph 1.12 to read as follows: "Create unique images that, as symbols, can be used to promote places, generating pride of place and a sense of local identity and distinctiveness."
1.14					
22063 - English Partnerships and Gallagher Longstanton Limited	Object	English Partnerships / Gallagher are concerned that the reference to the policy requirement of the Northstowe Area Action Plan (NAAP) is incorrect. Policy NS/9(9) of the NAAP refers to "a strategy for public art" and not to a "Public Art Plan". The same words are contained in paragraph D5.14 of the NAAP. The SPD should be amended to be consistent with the NAAP and any other Area Action Plans through reference to "a Public Art Strategy". As currently drafted this paragraph would be in conflict with DPD policy and therefore would not be in accordance with the requirements of an SPD as set out at section 19 of the Planning and Compulsory Purchase Act (2004).		The wording in paragraph 1.14 to be amended to reflect the policy wording included in the Area Action Plans. Where the term 'Public Art Plans' is mentioned this should be replaced with 'Public Art Strategy'. An additional sentence is to be include to clarify the meaning of 'plan' and 'strategy' in the SPD.	In the first sentence of paragraph 1.14 'Public Art Plans' should be replaced by 'Public Art Strategies'.  After this first sentence the following words are to be added: "For clarity in this document the terms 'Public Art Plan' and 'Public Art Strategy' are interchangeable."

Representation No.	Nature Representation Summary	Change To Plan Sought	Council's Assessment	Change To Draft SPD
1.15				

Associates Limited and that there can be no compulsion on developers to provide public art.  1.15, cl that the Public acconside approved.	y SF/6 in the Development Control ies DPD, as replicated in paragraph clearly states at paragraphs 1 and 3 he district council will encourage c Art. It will be one of a number of derations as part of the planning oval process.	The following amendments have been made to the SPD:  Amend paragraph 1.4 by deleting the last sentence and adding the following wording:  "The Council is aware of the competing demands made upon developers for funding for
absolut encour compul whole S	lutely clear on this emphasis of uragement rather than implying sulsion the wording throughout the e SPD has been reviewed and inded accordingly.	infrastructure relating to development schemes and will take these viability considerations into account when discussing with developers the nature/scale of the Public Art element that could be included in any development scheme."  Amend first bullet in paragraph 1.6 to read:  "To promote the benefits of Public Art in new developments where appropriate, in order to enhance the built or natural environment and the quality of life of residents and visitors."  Amend second bullet in paragraph 1.6 to read:  "Provide practical guidance to developers about how Public Art can be included when a planning application is submitted particularly how it should be referenced / incorporated within Design and Access statements."  Amend third bullet in paragraph 1.6 to read:  "Assist applicants for planning permission by informing them about what contributions may be encouraged and why and how provision and payments could be made."  Insert a new bullet after the third bullet in paragraph 1.6 to read:

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					fully engaged in decisions on Public Art provision in local developments."
					Replace paragraph 1.14 with the following: "Four of the areas where growth is planned have Area Action Plans, which form part of the LDF, and because of the scale of development proposed within these Plans there are policies that Public Art Strategies should be prepared. For clarity in this document the terms 'Public Art Plan' and 'Public Art Strategy' are interchangeable. The provision of Public Art in these growth areas will help to provide a sense of place and distinctiveness."
					Amend paragraph 2.1 to read: "South Cambridgeshire District Council takes a broad view of Public Art, being a process of improving the quality of development and / or assisting community development. This may include the involvement of recognised artists."
					Add after the word 'landmarks' in the first bullet in paragraph 2.2 the following words: "(including artworks incorporated into landmark buildings);"
					Add the following text to the end of 2.2: "Permanent works should be durable and good quality construction requiring very little if any maintenance;"
					Delete paragraph 3.1.
					Amend paragraph 3.2 to read: "South Cambridgeshire Council will normally encourage developers to dedicate between 1% and 5% of the

		associated construction costs of the capital project to Public Art. The level of contribution from the developer is likely to be determined by the scale of the development with larger schemes with high service and infrastructure costs being the most likely to contribute the lowest percentage cost toward Public Art. For a number of the very large scale developments within South Cambridgeshire where development costs will run into the hundreds of millions of pounds and which will have to bear very high costs of services, facilities and infrastructure, the contribution to Public Art provisions is likely to be less than 1% of the total development value."  Add the following wording to the last sentence of paragraph 3.3:  "whichever is most appropriate given the scale and location of the development."
		Amend paragraph 3.4 to read as follows:  "If a developer is willing to incorporate Public Art within a scheme the Council will include this when they negotiate a legal agreement (referred to as a section 106 agreement) with the developers and their agents to ensure that the Public Art is well provided and measures are provided to ensure that it is maintained and remains an asset to the development. Such an agreement can cover all the different elements of the necessary infrastructure requirements and for Public Art this could contain the details of the nature and extent of the Public Art contribution and any sums involved."

	Change To Plan Sought	Council's Assessment	Change To Draft SPD
			Amend paragraph 3.7 to read as follows:  "Where a developer is willing to make a contribution to Public Art but is unable to prepare a Public Art Plan or achieve an appropriate scheme on site, the Council will encourage developers to make financial contributions to support Public Art initiatives in suitably prominent locations nearby where artworks would contribute to local character and thereby enhance the neighbourhood of the development or as part of other plans adopted and promoted by South Cambridgeshire District Council."  Amend the second sentence of paragraph 3.8 to read as follows:  "The costs could be applied to either one or proportionately to a number of developments in the vicinity."  Amend the first sentence in paragraph 4.1 to read:  "Policy SF/6 in the Development Control Policies DPD encourages the provision and commissioning of Public Art and indicates that it would apply to the following schemes:"  Amend paragraph 4.6 to read as follows:  "Where a developer has decided to include Public Art in a scheme a Public Art Plan will depend on the scale of the
			development."  Amend bullet 1 of paragraph 4.7 to read: "A brief for the involvement of the

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					included in the architecture or landscaping of the scheme."
					Replace the word "intrinsic" in the second bullet in paragraph 4.7 with "already included"
					Amend bullet 5 of paragraph 4.7 to read: "Details for future care and future maintenance. Permanent works should be durable and good quality construction requiring very little if any maintenance."
					Amend the second sentence of paragraph 4.11 to read: "It is more effective to incorporate Public Art in the earliest thinking of a development proposal."
					Flow Chart Box 1 - amend the text to read: "Pre - Application Discussions and Consultations. Developer contacts the District Council Development Control Section. If the scheme is of a scale that falls under the scope of the Council's Public Art policy the Development Control Officer will provide the developer with this SPD. The Officer will encourage the developer to consult the local community and prepare an integrated Public Art plan as part of other contributions supporting services, facilities and infrastructure."
					Flow Chart Box 2 - remove contact telephone number.  Flow Chart Box 4 - replace "always"
					with "often" in the second paragraph.
					Flow Chart Box 5 - add the following text to the end:

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					"Where off-site provision is contemplated the Arts Development Officer will seek early discussions with the local Parish Council to ascertain whether off-site provision would be supported."
					Flow Chart Box 6 - amend the first sentence to read: "Unless the developer employs an inhouse specialist, consideration should be given to engaging an artist or artists to form part of the design team. Advice on this recruitment process is given in this SPD."
					Flow Chart Box 9 - amend the first sentence to read: "The artist and / or the developer consults with the local community regarding the purpose and nature of the Public Art scheme."
					Flow Chart Box 10 - add the following text to the beginning of the first sentence: "Where appointed"
					Flow Chart Box 18 - amend the first sentence to read: "The Public Art Plan is recommended (or declined) by the Arts Development Officer following consultation with the Development Control Officer."
					Amend the heading before paragraph 5.1 to read: "The Role of an Artist"
					Amend paragraph 5.1 to read as follows: "The defining quality of Public Art is the artist's intent and the connection that this intent has with the place that art works are located as well as the viewers or audience."

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				Delete the second sentence of paragraph 5.2 and replace with the following:  "It may not be necessary to appoint a recognised artist but an artist will often have the necessary skills to successfully take a Public Art project from inception to realisation. Where appointed, the artist should be involved in the creation of development proposals as a membe of the design team and will be expected to develop their work in collaboration with the local community and users of the public building or site. Artists should alway have due regard to health and safety issues in respect of the art works."  Amend paragraph 5.3 to read as follows:  "The main roles that artists can have include working:
				Alongside local people and involving residents in exploring the ideas, development and realisation or permanent or temporary art works or arts projects in the community.
				<ol><li>As members of design teams and with architects to enhance aesthetic aspects of the development.</li></ol>
				3) As researchers and curators, drawing on for example views expressed in Parish Plans, the local history of a place and its surroundings or its proposed future use in order to inform the art works."
				Amend paragraph 5.4 to read as follows: "All artwork commissioned by a developer should be of a high quality and represent good value for money

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					Amend the second sentence of paragraph 5.5 to read as follows: "The artist's brief should be communicated at the earliest stage."
					Amend the heading before paragraph 5.6 to read: "Recruitment of an Artist"
					Amend the first sentence of paragraph 5.6 to read as follows: "Where the decision is made to appoint an artist, their selection should be made against clear criteria based on the objectives of the commission."
					Amend the heading before paragraph 5.11 to read: "The Public Art Brief"
					Amend paragraph 5.11 to read: "The Public Art brief clarifies precisely the kind of artwork and therefore artist required for the particular development."
					Delete the final sentence of paragraph 5.13.
					Amend paragraph 5.14 to read as follows:  "A good degree of Public Art expertise is essential and developers should engage consultants with the skills, knowledge and capacity required to support the Public Art process and have regard to their advice."
					Add a new sentence after the first sentence in paragraph 5.24 to read: "South Cambridgeshire District Council wants to involve communities in decisions whether Public Art should be provided and in the development of Public Art proposals."

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22202 - Cambridge Preservation Society	Object	2b - add hospital grounds and similar to the list.		The suggested amendment is to the wording of the policy that is contained in the Development Control Policies DPD adopted by South Cambridgeshire District Council in July 2007. As adopted policy it is not possible to amend the wording. Paragraph 2b lists some non-residential developments that are included but the list is not exhaustive, and the fundamental issue is whether a development meets the size threshold. Therefore, although the policy does not explicitly mention hospitals this type of development is not excluded if it is over 1000m2.	No change.

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Chapter 2 - What is Public Art

2.2

## Change To Draft SPD Representation No. Change To Plan Sought Nature Representation Summary Council's Assessment 22064 - English Partnerships Object English Partnerships / Gallagher believe The SPD has included a definition of An additional paragraph is to be If a definition is to be retained then it that it is a mistake to try to define the and Gallagher Longstanton will need to be broadened and be less Public Art in order to provide clarity as to added after paragraph 2.1 and will specific types of projects that are what will be accepted as being Public Art result in subsequent changes to the Limited specific through reference to two recognised as public art as trying to within South Cambridgeshire. However it paragraph numbering that follows. broad categories of public art, as define public art too narrowly will follows: is accepted that the broad categories This new paragraph will read as constrain creativity and originality of suggested are a useful definition for follows: approach, which SCDC should be a) Art Integrated into Physical Form Public Art and therefore an additional "There are two broad categories of seeking to encourage through the SPD. and Function. paragraph will be added into the SPD. Public Art which are as follows: Projects that have a physical. English Partnerships / Gallagher would permanent outcome integrated into (a) Art Integrated into Physical Form therefore recommend that there is no the form, function, style or content of a and Function. place, space or building. These will definition of public art and the paragraph is deleted. range from projects where an artist Projects that have a physical, has participated in the design or permanent outcome integrated into If a definition is to be retained then it will masterplanning of buildings, the form, function, style or content of need to be broadened and be less townscapes or landscapes to the a place, space or building. These will design and making of individual range from projects where artworks specific through reference to two broad categories of public art. physical elements within them. have been incorporated into the design or masterplanning of b) Arts activities buildings, townscapes or landscapes to the design and making of individual A programme of projects that will range from creative consultation to physical elements within them. festivals, ephemeral structures, film. web or other 'virtual projects' that (b) Arts Activities. promote a clear sense of identity to those within the settlement and A programme of projects that will external to it, to community choirs and range from creative consultation to so forth. festivals, ephemeral structures, film, web or other 'virtual projects' that Examples could be provided to help promote a clear sense of identity to clarify the definition if necessary such those within the settlement and as for Art Integrated into Physical external to it to community choirs and Form and Function examples would so forth and which will support local community development strategies." be: "Infrastructure related works. The first sentence of paragraph 2.2 to Involvement of artists within planning be deleted and replaced with the and design teams to contribute to the following wording: "Such works can include:..." development of an articulate and legible landscape for example focussed around (although not limited to) points of entry and orientation... highways and associated landscape, public transport infrastructure, cycle paths and bridleways, green spaces,

pedestrian corridors and play spaces."

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			"Design of Buildings - involvement of artists within planning and design teams to contribute to the creation of distinctive and stimulating buildings and places that can provide public and community facilities, residential provision, commercial and employment development, and retail and leisure developments."		
22203 - Cambridge Preservation Society	Object	Need to highlight that temporary / ephemeral art should only form part of public art provision and not solely such. This to avoid that developers use public art as promotional / PR activity and that post development some public art features remain (contemporary example is Cambridge Station Redevelopment CB1 where it seems mostly only ephemeral art is proposed at present).		The SPD does not suggest that Public Art in any development should be either a permanent work or a temporary / ephemeral commission. The SPD advises that close consideration is given to a range of arts interventions and appropriate choices are made.	No change.
2.3					
22065 - English Partnerships and Gallagher Longstanton Limited	Object	Paragraph 2.3 - 2nd Bullet Point  English Partnerships / Gallagher are concerned that the phrase "an open procurement process" could be misinterpreted.	This text should be amended to read "a clearly understood procurement process."	The amendment suggested is to be accepted.	The second bullet point in paragraph 2.3 be amended to read: "The work should result from a clearly understood procurement process."
22040 - Cambourne Arts	Object	Non-professional artists should be encouraged.	Change "a living professional artist" to "a living professional artist, possibly in collaboration with local non- professional artists."	The Council accepts that non- professional artists could make a beneficial input into Public Art projects. The wording of the first bullet of paragraph 2.3 is to be amended to remove reference to the artist, and therefore avoid any confusion.	The first bullet point in paragraph 2.3 should be amended to read as follows: "Commissioned work should be original and intrinsic to the architecture or landscape of the scheme."

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22216 - Marshall of Cambridge (Holdings) Limited	Object	The criteria for the assessment of public art seems unnecessarily restrictive as set out. Why for example does there need to be reference to a professional artist. Talented amateurs may well have an equally compelling role. It is also difficult to understand why a previously unrealised design should be ruled out. Similarly architects of buildings may be talented artists capable of embellishing their buildings in a manner which gives pleasure to the public. To rule them out seems extreme.		The Council agrees that it is not necessary to refer to a professional artist and the wording of the first bullet of paragraph 2.3 is to be amended to remove reference to the artist.  It is accepted that architectural detail, ornamentation, decoration or functional elements etc. are important to the creation of good design in a development. The final bullet point of paragraph 2.3 is to be amended to reflect this.	The wording of the first bullet point of paragraph 2.3 is amended in Representation 22040. No further change.  The wording of the final bullet of paragraph 2.3 is to be amended to read as follows: "In this context the definition could consist of functional elements designed by artists, architects, urban designers, landscape architects or interior designers."
22066 - English Partnerships and Gallagher Longstanton Limited	Object	Paragraph 2.3 - Final Bullet Point  English Partnerships / Gallagher believe that if an artist is an integral part of the overall design team and public art is to be integrated into the overall design of a development, seeking to define which members of the design team cannot contribute to public art is perverse.	Therefore in accordance with a broader definition of public art (see English Partnerships / Gallagher representation on paragraph 2.2) the final bullet point under Paragraph 2.3 should be deleted.	Paragraph 2.3 seeks to define what work will be considered Public Art. This paragraph does not seek to define which members of the design team can or cannot contribute to Public Art. The Council accepts that architectural detail, ornamentation, decoration or functional elements etc. are important to the creation of good design in a development. The final bullet point of paragraph 2.3 is to be amended to reflect this.	The wording of the final bullet point of paragraph 2.3 is amended in Representation 22216. No further change.

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22036 - University of Cambridge	Object	We object to the inclusion of the criteria that specify what constitutes public art. The SPD should not be so prescriptive in this respect.  Specifically, it should not prescribe who should be commissioned, how they should be commissioned or restrict the provision of public art to all but professional artists.  Architectural detail, ornamentation and decoration can make a positive contribution as public art whether designed by an artist or architect or other professional designer.  The SPD guidance should focus on improving the public realm through public art as an outcome and be less prescriptive about the processes for achieving that outcome.	i) Delete reference to 'living' artists (public art should not be defined solely as works by living artists)  ii) Delete reference to the procurement process. It is inappropriate for the SPD to prescribe a particular process.  iii) Make clear that architectiural detail, ornamentation and decoration can be defined as public art.  iv) Make clear that, irrespective of whether such detailing, ornamentation or decoration is designed by an artist or other design professional it can still be considered as public art	The SPD is not making absolute statements about Public Art but is defining what Public Art is for South Cambridgeshire District Council. The SPD has included criteria as to what constitutes Public Art in order for there to be clarity about what the Council will accept as being Public Art. Public Art is distinct from other design features incorporated into a development scheme. Public Art should not include mass produced objects such as garden furniture from a retail store. It must be unique / specific for each location. The Council recognises the contribution that architectural detail etc can make to a development scheme.  The idea of using a living artist is to ensure that the artwork is designed specifically with the particular scheme in mind rather than retro-fitting old art works. The artist will then be able to be involved in the development of the whole scheme and will be able to involve the community in the design of the artwork to produce an end result that is an integral part of final development.	Additional wording to be added to paragraph 2.3. At the end of the first sentence the following words to be added: "for South Cambridgeshire District Council."

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Chapter 3 - Fundir	ng				
22067 - English Partnerships and Gallagher Longstanton Limited	Object	English Partnerships / Gallagher are concerned that there is no reference within this paragraph or to anywhere within Chapter 3 to other sources of funding other then funding from a developer. There are a wide range of funding sources for public art and it is recommended that a paragraph is incorporated into the SPD to describe the potential sources of funding and procurement mechanism for public art in addition to funding from developers.	It is recommended that a paragraph is incorporated into the SPD to describe the potential sources of funding and procurement mechanism for public art in addition to funding from developers, including:  - Initiatives by community organisations or delivery partners - National funding organisations (such as the Arts Council, Lottery Fund etc) - Trusts and Foundations - Local charitable and voluntary organisations	The SPD is aiming to show developers how Public Art could be incorporated into their development schemes. South Cambridgeshire District Council has a policy that it expects developers to dedicate between 1% and 5% of the associated construction costs of the capital project to Public Art. Additional information could be provided on alternative sources of funding but this funding is likely to be only a part of the cost of Public Art with the developer's initial contribution being the main driver.	A new paragraph will be added after 3.3 which will result in subsequent renumbering of the paragraphs that follow.  The new paragraph to read: "In addition to funding from developers there are other potential sources of funding for Public Art. This funding is likely to be only part of the cost of Public Art with the developer's initial contribution being the main driver. Alternative funding could include the following: i) Initiatives by community organisations or delivery partners; ii) National funding organisations (such as the Arts Council, Lottery Funds etc); iii) Trusts and Foundations; iv) Local charities and voluntary organisations."
3.2					
22068 - English Partnerships and Gallagher Longstanton Limited	Object	English Partnerships / Gallagher believe it is unreasonable and inappropriate to require developers to contribute between 1% to 5% of the construction costs to public art.  English Partnerships / Gallagher are very concerned that this paragraph as currently drafted is in conflict with national guidance (Paragraph B9 of ODPM Circular 05/2005) and therefore is not in accordance with the requirements of an SPD as set out at section 19 of the Planning and Compulsory Purchase Act (2004).	English Partnerships / Gallagher therefore strongly recommend that this paragraph is deleted from the SPD.	The SPD is intended to assist the achievement of Policy SF/6 in the adopted Development Control Policies DPD. This encourages developers when making planning applications to make provision for Public Art. It states in the supporting text to this policy that 'ideally' between 1% and 5% of the total cost of the development be allocated to Public Art. The SPD is only re-stating what already appears in the adopted DPD.	No change.

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22160 - Cambridgeshire County Council	Object	There are revisions required to the text for editing purposes.	Para 3.2 substitute "expects" with "would expect" to reflect the status of the original policy SF/6 as one to encourage development and the conditional language used within the flow diagram within the SPD.	Agree with the principle and the text should be amended to reflect the status of the original policy as one to encourage development.	The wording of paragraph 3.2 is to be amended in response to Rep 22031. No further change.
22217 - Marshall of Cambridge (Holdings) Limited	Object	This refers to an expectation that between 1-5% of construction costs will be dedicated to public art. Whilst this is expressed as an expectation the question must be what is the basis for that expectation. 1% for art has become more familiar over recent years and it has been established that on large scale schemes even that may be excessive.		The supporting text to Policy SF/6 on Public Art mentions the fact that the Council has adopted a Public Art Policy that encourages developers to allocate a proportion of the budget for the implementation of a public art scheme. It states that this proportion is ideally between 1% and 5%. This policy was challenged at the Independent Examination of the Development Control Policies DPD and the inspectors did not amend the policy or the supporting text. It is not for the consultation of this SPD to seek to make changes to the adopted policy in the DPD.	The wording of paragraph 3.2 is to be amended in response to Rep 22031. No further change.
22037 - University of Cambridge	Object	A 5% public art contribution is far too high a cost for development to bear.  Adopted planning policy for Cambridge City requires 1% of capital construction costs to be allocated for public art.  The strategy for South Cambridgeshire should be consistent with that for Cambridge City.	Replace paragraph 3.2 with the following wording:-  South Cambridgeshire District Council will ask developers to dedicate 1% of the associated construction costs of the capital project to public art.	The current adopted Public Art Policy for South Cambridgeshire encourages developers to allocate between 1% and 5% of the total cost of the development. This is referred to in the supporting text for Policy SF/6 on Public Art in the adopted Development Control Policies DPD with the addition of 'ideally' (paragraph 6.7).	The wording of paragraph 3.2 is to be amended in response to Rep 22031. No further change.
3.6					
22069 - English Partnerships and Gallagher Longstanton Limited	Object	English Partnerships / Gallagher believe that although it is helpful to have an example of suitable text that might be included in a s.106, any legal agreement will need to reflect the specific circumstances of that development.	Therefore the text in paragraph 3.6 should be amended to state 'suggested template for the Section 106 agreement.'	Agree with amendment.	Text in paragraph 3.6 should be amended to read: "See Appendix 2 for the suggested template for the Section 106 agreement."

Representation No.	Nature	Representation Summary	Change To Plan Sought	Council's Assessment	Change To Draft SPD
3.9 22070 - English Partnerships and Gallagher Longstanton Limited	Object	SPD fails to acknowledge that there are other mechanisms that may be more relevant and appropriate for managing and maintaining the public realm and public works of art within the public realm:  a) Offering to grant a lease of the relevant part of the public area where the public art is located and transferring responsibility and management arrangements as part of the lease; b) A management entity taking responsibility for managing and maintaining the public areas in accordance with protocols agreed for that management entity c) A relevant public or statutory authority taking responsibility for managing and maintaining public art		There are reasonable ways of ensuring that work is maintained and on large schemes these will need to be negotiated and agreed. An additional paragraph is to be made after paragraph 3.9 to clarify the matter.	A new paragraph will be added in the funding chapter to follow paragraph 3.9. The wording of this new paragraph is as follows: "On large schemes developers may need to negotiate other arrangements for managing and maintaining the public space and Public Art within this space. This includes the following - a) Offering to grant a lease of the relevant part of the public area where the Public Art is located and transferring responsibility and management arrangements as part of the lease; b) A management entity taking responsibility for managing and maintaining the public areas in accordance with protocols agreed for that management entity; c) A relevant public or statutory authority taking responsibility for managing and maintaining Public Art."
22218 - Marshall of Cambridge (Holdings) Limited	Object	This reference to maintenance as well as decommissioning must be set properly in the context of the advice contained in the relevant paragraphs of Circular 05/2005.		Paragraph 3.9 does not include any requirements that are contrary to Circular 05/2005 and an amendment will be made to the wording to clarify this. The Council is proposing to produce a Planning Obligations SPD and this is likely to consider the maintenance and decommissioning matters.	The final sentence to be added at the end of paragraph 3.9 to read as follows: "Consideration of maintenance of the Public Art should be set out in the context of the advice contained in paragraphs B18-20 in Circular 05/2005 on Planning Obligations."
22161 - Cambridgeshire County Council	Object	There are revisions required to the text for editing purposes.	Para 3.9 page 17 to read page 19.	Agree.	Amend reference in paragraph 3.9 to "page 17" to read "page 19".

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22027	Support	If the relevant Parish Council to the artwork will be taking on the responsibility of maintaining and looking after the work, their views and opinions should be sort at an early stage. On a recent housing project I have been involved with, the Parish council stipulated a 20 year maintenance free period for artwork, which limited greatly the type of work and materials considered. The Parish council was also very wary about indirect costs incurred, asking for a 1 meter paved area around any artwork to make cutting the grass easy and designs adjusted to stop wind blown litter accumulating.		Support and comments noted.	No change.

Representation No.	Nature	Representation Summary	Change To Plan Sought	Council's Assessment	Change To Draft SPD
Chapter 4 - Imple	menting	Public Art			
4.4					
22049	Object	Reference to 'themes' will encourage a prescriptive and predictive approach to commissioning. Commissioners should set clear aims and objectives for a project. Artists should be given scope to interpret these appropriately for the given context.	Adapt para title and wording to reflect comment.	The Council did not want to suggest that only themes should be used for Public Art in all new development. Artists should be allowed to have the freedom to create Public Art relevant to a particular location and not be restricted by having to use one particular theme. Therefore paragraph 4.4 is to be reworded.	"PUBLIC ART COMMISSIONS".  The first sentence of Paragraph 4.4 is

Representation No.	Nature	Representation Summary	Change To Plan Sought	Council's Assessment	Change To Draft SPD
22071 - English Partnerships and Gallagher Longstanton Limited	Object	English Partnerships / Gallagher are concerned that this paragraph is too prescriptive as it recommends that "public art in new development should be based on themes". English Partnerships / Gallagher believe that it is unnecessary and in many circumstances inappropriate for all Public Art in new development to be based on themes. Theming can lead to a "dumbing down" of creativity and can prevent, particularly in larger schemes, a variety of approaches to public art to emerge in response to varying conditions and environments within a site.	English Partnerships / Gallagher recommend that this paragraph is deleted or if it is to be retained then themes should be referred to as "one possible approach to a site".	The Council did not want to suggest that only themes should be used for Public Art in all new development. Artists should be allowed to have the freedom to create Public Art relevant to a particular location and not be restricted by having to use one particular theme. Therefore paragraph 4.4 is to be reworded. However in response to the suggestion that theming can lead to 'dumbing down' of creativity this has certainly not been the case for Arbury Park where the fruit and flower growing theme has been an inspiration. Additional wording to be added to the paragraph to support this.	The first sentence of Paragraph 4.4 is to be deleted and replaced by the following to read: ""Commissioners should set clear aims and objectives for Public Art. These may be based on themes relevant to the nature of the locality such as the uses, historic or contemporary, landscape character or biodiversity, or function of the public space or building(s). The beneficiaries must be clearly identified where artists are to be given scope to interpret these appropriately for the given context. In most cases the clients will be the occupiers of the new development or their representatives."  Also to emphasise the success that using a theme can bring, additional wording to be added to the second sentence so that it reads as follows: "At Arbury Park the fruit and flower growing industries provided the main theme for a number of art works on the 900 home development and has resulted in a wide variety of high quality art interventions."
22086 - Natural England	Support	Natural England welcomes the statement at 4.4 and suggest that it is extended thus: "Public Art in new development should be based on themes relevant to the nature of the locality such as the uses, historic or contemporary, landscape character and biodiversity, or function of the public space or building/s".		Support noted and amendments made to paragraph.	The wording of paragraph 4.4 is to be amended in response to Rep 22049. No further change.

Representation No.	Nature	Representation Summary	Change To Plan Sought	Council's Assessment	Change To Draft SPD
4.7					
22162 - Cambridgeshire County Council	Object	There are revisions required to the text for editing purposes.	Para 4.7 and 4.8 only "commercial" development has been included; this needs clarification.	The Public Art policy clearly states that it applies to residential developments and to other developments including office, manufacturing, warehousing and retail development. In the section on Public Art Plans there needs to be a clearer definition of what is meant as 'commercial' development.	In both paragraph 4.7 and 4.8 delete in the first paragraph the word 'commercial development' and replace with 'other development including office, manufacturing, warehousing and retail development'.
22050	Object	Knowledge, skills and time for project management throughout the process are important - suggest there could be an additional bullet point requiring details of what provision will be made for this.		Accept suggestion that an additional bullet point be made to what needs to be in Public Art Plans for small scale developments.	Additional bullet point to be added as the first point to paragraph 4.7 to read as follows: "A Management Plan consisting of a summary of the knowledge, skills and time allowed for Public Art project management."
4.8					
22051	Object	Knowledge, skills and time for project management throughout the process are important - suggest there could be an additional bullet point requiring details of what provision will be made for this.		Accept that an additional bullet point be added to what needs to be contained in the Public Art Plan for a large scale scheme.	An additional bullet point to be added to paragraph 4.8 and is to be the first point. It is to read as follows:  "A Management Plan consisting of a summary of the knowledge, skills and time allowed for Public Art project management."

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22072 - English Partnerships and Gallagher Longstanton Limited	Object	As currently drafted this paragraph would be in conflict with DPD policy and therefore would not be in accordance with the requirements of an SPD as set out at section 19 of the Planning and Compulsory Purchase Act (2004).  It is unreasonable and inappropriate for outline applications for major developments to provide all the details as set out in paragraph 4.8 within a Public Art Plan or Strategy.  At the outline stage for major developments it would only be possible within a Public Art Strategy to provide a broad description of types of art works and themes being explored and possibly give some indication of the different areas within the site where public art would be appropriate.	The level of detail appropriate for a Public Art Strategy to accompany outline planning applications for major developments should be recognised within this paragraph and therefore English Partnerships / Gallagher recommend that this paragraph is revised to read.  "Large Scale Schemes  For large scale schemes, where it is probable that an outline planning application will be initially submitted for the site, a Public Art Strategy will need to contain:  * The nature and purpose of the Public Art intervention and its relationship to the site including anticipated aims and benefits.  * An outline of the scope of artists' involvement in the scheme, the potential recruitment and selection processes and likely timescales.  * The process for community liaison and engagement - both undertaken and proposed.  * A broad indication of programme priorities.  * A statement indicating that responsibility for future care and future maintenance will be addressed as the details of the Public Art Programme are developed."	The Council accept that amendments should be made to paragraph 4.8 - the contents of a Public Art Plan to reflect that for large scale schemes a detailed plan may not be available in the early stages of the planning of the development. However it is still the Council's opinion that an artist should be engaged at the earliest point to contribute to the masterplanning process and to feed into the design and access statement.	The bullet points of paragraph 4.8 will be amended to read as follows: "1) The nature and purpose of the Public Art intervention and its relationship to the site including anticipated aims and benefits; 2) A brief for the involvement of the artist(s), the potential recruitment and likely timescales; 3) The process for community liaison and engagement - both undertaken and proposed; 4) An indication of the Public Art programme priorities set in the context of the phasing of the development and likely costs; 5) The ownership, maintenance and decommissioning scheme; 6) A statement indicating the responsibility for future care and maintenance - this will be addressed as details of the Public Art Programme are developed."

Representation No.	Nature	Representation Summary	Change To Plan Sought	Council's Assessment	Change To Draft SPD
4.9 22167 - Great Shelford Parish Council	Nature  Object	Public Art can be a problematic proposal and requires adequate funds to make a positive contribution to a new development. It is doubtful whether on smaller developments the developers contribution will be enough for a significant work of art. In these circumstances it may be better to have living art - gardens or landscape for the community in which it can get involved with landscape designers.	Change To Plan Sought	Note the support for the idea of setting up a Public Art Support Group and the suggestion of having a wide range of artistic experts to be members of the proposed group.  However, the Council has reviewed its working practices and in streamlining its processes has decided to reduce the number of advisory groups and not create new ones. Consequently Public Art	Delete heading "Public Art Support Group" before paragraph 4.9 and delete paragraph 4.9. Delete heading "Public Art Support Group" before paragraph 5.22 and delete paragraph 5.22. Delete Box 17 from the Flow Chart.  Add the following wording to the end of paragraph 4.3: "Local involvement will be particularly
		Therefore in Section 4.9 though welcoming the establishment of a support group it should include representatives of a wide number of artistic disciplines who can give sound, unbiased information on proposals.		should be considered through existing Council processes and therefore it is proposed to remove all references in the SPD to the Public Art Support Group.  Paragraph 4.3 should be amended to acknowledge the importance of involving developers, artists, the Council and particularly the local community in order to implement successful Public Art.	important and where Public Art does not form an intrinsic part of the architecture or landscaping of a development, commissioning should normally await the arrival of the new residents or users of the development."
22073 - English Partnerships and Gallagher Longstanton Limited	Object	English Partnerships/ Gallagher recommend that this paragraph is amended by adding a new sentence at the end.  Furthermore English Partnerships / Gallagher reserve the right to submit further comments on the remit / terms of reference of this Group if it is set up.	English Partnerships/ Gallagher recommend that this paragraph is amended by adding a new sentence at the end as follows: "The suggested role of the Public Art Support Group is set out in the Flow Chart overleaf."	The Council has reviewed its working practices and in streamlining its processes has decided to reduce the number of advisory groups and not create new ones. Consequently Public Art should be considered through existing Council processes and therefore it is proposed to remove all references in the SPD to the Public Art Support Group.	Delete heading "Public Art Support Group" before paragraph 4.9 and delete paragraph 4.9. Delete heading "Public Art Support Group" before paragraph 5.22 and delete paragraph 5.22. Delete Box 17 from the Flow Chart.

Representation No.	Nature	Representation Summary	Change To Plan Sought	Council's Assessment	Change To Draft SPD
The Flow Chart					
22205 - Cambridge Preservation Society	Object	More details of any need to decommission a public art feature and need to clarify future ownership rights at such time of installing a feature.		Accept amendments to clarify the future ownership of an artwork. The wording of the relevant box in the Flow Chart will be amended, as well as paragraph 5.18	The wording of the first sentence in Box 25 of the Flow Chart will be amended to read as follows: "Once any site-specific art works are completed, the Developer will confirm that they are ready to be transferred and the legal documents (including the decommissioning process and likely future ownership) will be prepared by Legal representatives of the Developer and the Parish Council (or approved management organisation)."  An additional sentence is to be added to the end of paragraph 5.18 to read as follows:
					"Clarity on the existing and likely future ownership of artworks is essential."
and Gallagher Longstanton that the cross referer appears to be to the should cross reference.	English Partnerships / Gallagher note that the cross reference in this box appears to be to the wrong Appendix - it should cross reference to "Appendix 2" not 'Appendix 3'.		The cross reference to Appendix 3 will be amended to read Appendix 2 in Box 14 of the Flow Chart. The wording in Box 13 will be amended to state that it is a	The cross reference to 'Appendix 3' will be amended to read 'Appendix 2' in Box 14 of the Flow Chart.  Box 13 will be amended and the	
		Therefore as currently drafted this paragraph is in conflict with national guidance (The Validation of Planning Application) and therefore is not in accordance with the requirements of an SPD as set out at section 19 of the Planning and Compulsory Purchase Act (2004). English Partnerships / Gallagher therefore recommend that this paragraph is amended so that reference is to the submission of a statement of the proposed heads of terms for a s.106		statement of the proposed heads of terms for a Section 106 Agreement that will be submitted with the planning application	second bullet point will be now read as follows:  "A statement of the proposed heads of terms for the Section 106 Agreement for consideration."

Representation No.	Nature	Representation Summary	Change To Plan Sought	Council's Assessment	Change To Draft SPD
22074 - English Partnerships and Gallagher Longstanton Limited	Object	Box 13 - Page 14  English Partnerships / Gallagher recommend that within this box it should be recognised that at an outline planning application stage it would not be possible to incorporate public art into the landscape architect drawings.		The Flow Chart is intended to be used for applicants of both large and small developments and whilst it may not be possible to incorporate Public Art into some of the application drawings for the larger schemes it is certainly possible on others.	Box 13 of the Flow Chart on page 14 of the SPD shall be amended. The final sentence to be amended to read as follows:  "Ideally the Public Art will be incorporated into the detailed architect / landscape architect drawings submitted as part of the planning application."
22204 - Cambridge Preservation Society	Object	Add "record keeping - immediately upon completion full description and pictorial information of public art features should be provided in form of written up summary with pictorial and other information for a local public art reference archive as well an discrete plaque installed on-site.		The Council accept the suggested amendment and a new section is to be added after paragraph 4.11.	A new section to be added after paragraph 4.11 to read as follows.  The heading is to be: "RECORD KEEPING".  The new paragraph will read: "Immediately upon completion a full description and picturial information of the Public Art should be provided in the form of a written up summary with picturial and other information for a local Public Art reference archive."

Representation No.	Nature	Representation Summary	Change To Plan Sought	Council's Assessment	Change To Draft SPD
22076 - English Partnerships and Gallagher Longstanton Limited	Object	English Partnerships / Gallagher are concerned that this part of the flow chart fails to acknowledge that there are other mechanisms that may be more relevant and appropriate for managing and maintaining the public realm and public works of art within the public realm, such as:  a) Offering to grant a lease of the relevant part of the public area where the public art is located and transferring responsibility and management arrangements as part of the lease; b) A management entity taking responsibility for managing and maintaining the public areas c) A relevant public or statutory authority taking responsibility for managing and maintaining public art.		The suggested amendments have been incorporated in to paragraph 3.9 and the text in Box 24 has been amended.	A new paragraph will be added in the funding chapter to follow paragraph 3.9. The wording of this new paragraph is as follows:  "On large schemes developers may need to negotiate other arrangements for managing and maintaining the public space and Public Art within this space. This includes the following - a) Offering to grant a lease of the relevant part of the public area where the Public Art is located and transferring responsibility and management arrangements as part of the lease; b) A management entity taking responsibility for managing and maintaining the public areas in accordance with protocols agreed for that management entity; c) A relevant public or statutory authority taking responsibility for managing and maintaining Public Art." Also the text in Box 24 is to be amended to read as follows - "Once provided any installation will need to vest in an owner the ability to maintain or decommission the artwork as appropriate or necessary. Usually a commuted sum will need to be allocated to achieve this and to be included in the Section 106 Agreement."

Representation No.	Nature	Representation Summary	Change To Plan Sought	Council's Assessment	Change To Draft SPD
Appendix 1 - Who	does wi	hat - Principles of Good Pro	actice		
22028	Support	Consideration of Health and safety issues, artists should look at BS1176 childrens playground equipment, as a general best practise design criterea, and also look at Department For Transport Inclusive Mobility www.mobility-unit.dft.gov.uk. Children climbing all over sculptural work, and consideration for finger, eye, fall and head injuries. Plus visually impaired pedestrians pavement use is very often overlooked		Note support and comments made. Additional wording to be added to paragraph 5.2 to take into account the health and safety considerations.	An additional sentence to be added to end of paragraph 5.2 to read:  "Artists should always have due regard to health and safety issues in respect of art works."
5.3					
22054	Support	A very good summary of artists' roles [whereas the definitions given in paras 2.2 and 2.3 are more limiting and could be adapted to incorporate more of the spirit of what is expressed here]		Support noted. It is proposed to amend the definition of Public Art in paragraphs 2.2 and 2.3 in response to other representations - this should address the concerns raised.	No change.
5.8					
22057	Object	Too limiting - the quality of the art should always be paramount. Commissioners should be encouraged to set their sights high and look for the best possible artist for every project.	Developers should seek to appoint the artist best qualified to undertake the particular project, taking into account those suitably qualified artists in or connected with S Cambs District.	The Council supports the idea of using the best possible artist for every project. Paragraph 5.8 to be amended.	The wording of paragraph 5.8 is to be deleted and replaced with the following: "Developers should seek to appoint the artist best qualified to undertake the particular project. Work by notable artists will be encouraged in South Cambridgeshire."

Representation No.	Nature	Representation Summary	Change To Plan Sought	Council's Assessment	Change To Draft SPD
5.18					
22206 - Cambridge Preservation Society	Object	More details of any need to decommission a public art feature and need to clarify future ownership rights at such time of installing a feature.		The amendment is accepted and amendments to be made to Box 25 of the Flow Chart and to paragraph 5.18.	The wording of the first sentence in Box 25 of the Flow Chart will be amended to read as follows: "Once any site-specific art works are completed, the Developer will confirm that they are ready to be transferred and the legal documents (including the decommissioning process and likely future ownership) will be prepared by Legal representatives of the Developer and the Parish Council (or approved management organisation)."
		An additional sentence is to be added to the end of paragraph 5.18 to read as follows: "Clarity on the existing and likely future ownership of artworks is essential."			
5.22					
22207 - Cambridge Preservation Society	Object	Add link to Cambridge City Council's Public Art Steering Group in relation to urban extensions covering cross-boundaries.		The Council has reviewed its working practices and in streamlining its processes has decided to reduce the number of advisory groups and not create new ones. Consequently Public Art should be considered through existing Council processes and therefore it is proposed to remove all references in the SPD to the Public Art Support Group.	Delete heading "Public Art Support Group" before paragraph 4.9 and delete paragraph 4.9. Delete heading "Public Art Support Group" before paragraph 5.22 and delete paragraph 5.22. Delete Box 17 from the Flow Chart.

Representation No.	Nature	Representation Summary	Change To Plan Sought	Council's Assessment	Change To Draft SPD
5.26					
22041 - Cambourne Arts	Object	Non-professional artists should be encouraged.	Change:  "The Council will encourage an artist to involve local people in the development of artworks as the best way to gain public awareness and support."  to:  "The Council will encourage an artist to involve local people (including local non-professional artists) in the development of artworks as the best way to gain public awareness and support."	The Council agree that non-professional artists have a role to play in the development of local artwork and therefore paragraph 5.26 will be amended.	The wording of final sentence in paragraph 5.26 will be amended to read as follows: "The Council will encourage the involvement of local people (includin local non-professional artists) in the development of artworks as the best way to gain public awareness and support."
Appendix 3 - Case	e Studies				
Themed work					
22208 - Cambridge Preservation Society	Object	Genome Strip (Sustrans Cycleway - the coloured strip itself blends in well with the rural countryside but the notice board and vertical DNA ladder are completely inappropriate to that setting (and the usage of non-native tree species/cultivars).		Comment noted.	No change.
4 4 4		•			
Appendix 4 - Furt	her Info	rmation			
Local Information					
22209 - Cambridge Preservation Society	Object	Should also refer to the (draft) Landscape Guidance SPD.		Agree.	Add reference to "Landscape Guidance for Development Sites SPI (in preparation)" in Local Information.